

Delivering the National Service Framework in Neurology Services

Monday 26th April 2010 | Jurys Inn, Birmingham

5 Ways to Book your Place:

1. Telephone **01732 373 073** (includes 24 hour answer phone)
2. Online at www.sbk-healthcare.com
3. Email bookings@sbk-healthcare.co.uk
4. Complete the registration form and fax to **01732 448 047**
5. Post the completed form to **SBK: Healthcare, 220 Vale Road, Tonbridge, Kent TN9 1SP**

Registration Form:

For multiple bookings please photocopy this form **Event Code: NU1019**

First Attendee/Conference: Neurology Services Paediatric Neurology

Title	First Name	Family Name
Job Title		

Second Attendee/Conference: Neurology Services Paediatric Neurology

Title	First Name	Family Name
Job Title		

Department

Organisation

Booking Contact Name

Telephone Fax

Email

Address

Postcode

Fees and Payment Details:

- Price per Delegate**
- NHS or Public Sector for one day £369 + VAT
 - NHS or Public Sector for two places (at £299 each) £598 + VAT
 - Commercial organisations for one day £569 + VAT

Plus VAT @ 17.5% Total Price including VAT

- Full Board Accommodation for Sunday 25th April £145 + VAT
- Full Board Accommodation for Monday 26th April £145 + VAT

- Please send me documentation only at £89 per set
- Please send me sponsorship and exhibition information
- Yes, I agree to all the terms and conditions of booking (signature here) _____ Date _____

Credit Card Payments

Please charge my VISA/MASTERCARD/SWITCH

Card No _____

Expiry Date ___ / ___ / ___ 3 Digit Security Number _____

Card Holder's Name _____

Signature _____

Card Billing Address _____

Contact Tel No for Card Holder: _____

BACs Payments

Please quote reference NU1019 and your family name. Alliance & Leicester Commercial Bank, Bootle Sort Code 72-00-00 A/C No. 05321182

By Cheque
made payable to SBK (UK) Ltd

Please invoice my company
Address of person invoice to be e-mailed: _____

Purchase order No. _____

Any Questions?

To register, discuss any particular requirements you may have or for further information about ways to pay, please telephone **01732 373 073** during office hours.

Registration Information

Venue: Jurys Inn, Birmingham, 245 Broad Street, Birmingham, B1 2HQ, England, Tel: 0121 606 9000, Web: www.birminghamhotels.jurysinns.com

Accommodation: Full board accommodation at the Jurys Inn will be at the specially discounted price of £145 plus VAT, subject to availability. Simply tick the dates that you wish to book under fees and payment details.

Travel: Jurys Inn is a 10 minute walk from Birmingham New Street Station which has direct links from most city centre stations.

Special Needs: If you have any special needs or any particular dietary requirements, we are happy to help where possible. Please contact us with details. Vegetarians will be catered for.

Certificate of Attendance: A certificate for Continuing Professional Development will be given to each participant who completes the course, as a record of your continuing professional training and development.

Fee: Registration fees are payable in advance. The fee includes documentation, refreshments and lunch, it does not include travel costs or accommodation. If your fee has not been received prior to the event, delegates without proof of payment will be asked for a credit card guarantee on the day.

Cancellation and Substitutions: A refund of fees will be made only for cancellations received in writing before Monday 29th March 2010 (less £90 plus VAT administration charge). No refunds will be accepted after this date. Substitution of one conference attendee for another will be accepted at any time - please send us an email informing us of the change.

Data Protection: Your details will be held on our database to enable us to process your order and so that you can be kept up to date with relevant details of future events. Sometimes they may be made available to external organisations for marketing purposes. If you do not wish to receive such information please write to: Database Manager, SBK (UK) Ltd, 220 Vale Road, Tonbridge, Kent TN9 1SP

Additional Documentation: If you are unable to attend or would like to pick up an additional set of documentation on the day, the event documentation is available for purchase at £89 per set.

Are you Registered? You will always receive an acknowledgment of your booking by email. If you do not receive anything, please call us on 01732 373 073.

All best endeavors will be made to present the programme as printed. However, SBK: Healthcare reserves the right to alter the programme, speakers, date or venue.

Improve your service delivery and achieve the best in neurological clinical care

Monday 26th April 2010 | Jurys Inn, Birmingham

Delivering the National Service Framework in Neurology Services

Ensuring your neurology service can deliver the requirements of the NSF Long Term Conditions and guarantee clinical best practice

This is the event where you will be able to hear the latest neurological best practice and clinical updates. See how they can be applied to your service with specific and detailed advice on:

- **Driving Quality and Efficiency:** meeting demand and achieving targets without compromising safety or quality
- **Clinical Service Developments:** updates on the treatment of MS and integrating brain mapping in surgery
- **Delivering the NSF:** news from the mid-point review, strengthening referral procedures and improving access
- **Workforce Solutions:** optimising specialist skills, utilising telemedicine and overcoming the shortage of specialist clinicians

Hear how other services have progressed and see how you too can provide effective world class care. Your opportunity to hear from:

- Department of Health
- Plymouth Hospitals NHS Trust
- National Hospital for Neurology and Neurosurgery
- University College London Hospitals NHS Foundation Trust
- South West Wales Cancer Network
- St George's Healthcare NHS Trust

Plus: **Delivering Excellence in Paediatric Neurology**
Tuesday 27th April 2010, Birmingham

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healthcare

Tel: **01732 373 073** Fax: **01732 448 047**

Bookings@sbk-healthcare.co.uk | www.sbk-healthcare.com

NHS Special Price
ONLY £299 each
When 2 places booked

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9.00 Registration and Refreshments

9.30 Chair's Opening Remarks

Meeting NSF Requirements

9.40 National Service Framework Update: What it Means for You

- Updates to the 2005 National Service Framework for Long Term Conditions: insights from the NSF mid-point review
- Achieving 2015 goals: what needs to be done to fully deliver the NSF in the next 5 years
- Improving specialist services: driving forward commissioning through third sector involvement
- Sharing ideas and knowledge to improve services: making better use of resources to drive developments
A representative from the Long Term Conditions Team, Department of Health

10.10 Strengthening Referral Procedures to Deliver the NSF

- Improving clinical engagement and understanding in emergency medicine
- Developing solid emergency referral protocols: guaranteeing patients are seen by a neurologist within 24 hours
- Ensuring critical care capacity to meet the demand from emergency referrals
- Extending neurological and diagnostic service capacity in line with referral growth

10.40 Driving Forward Access to Specialist Services

- Delivering access targets for specialist services
- Driving forward recruitment and development of facilities on a restricted budget
- Reducing waiting times and making cost savings with treatment closer to patients homes
- Meeting the 6 week diagnostic targets: controlling all elements in the pathway

11.10 Networking Break

Driving Quality and Efficiency

11.30 Increasing Efficiency and Productivity without Compromising Quality

- Incorporating efficiency into your service delivery to meet demand and achieve targets
- Increasing activity without threatening safety or quality: how to safely reduce length of stay
- Monitoring patients along the pathway to drive forward efficiency and clinical practice
- Securing savings to improve the quality of service you deliver

Steven Alder, Consultant Neurologist, Plymouth Hospitals NHS Trust

12.00 Patient and Clinical Reported Outcome Measures: Facts, Tales, Tips and Potentials

- Utilising PROMS to improve neurology services: basic facts and cautionary tales
- Ensuring your outcome measurement is useful: tips for the here and now
- Selecting scales: potential pitfalls to be aware of
- Maximising future potentials for patient and clinical reported outcome measures

Dr Jeremy Hobart, Consultant Neurologist, Plymouth Hospitals NHS Trust

12.30 Discussion with Morning Speakers

12.50 Networking Lunch

Clinical Service Developments

2.00 Working with Revised Guidelines for Treatment of Multiple Sclerosis

- Updated guidelines from the Association of British Neurologists and how they apply in practice
- Rethinking your prescribing practices in line with the revised guidelines and new drugs available
- Clarifying the extent to which the new guidelines should impact on practice
- Managing patient expectations: the impact of new treatments for patients

Jeremy Chataway, Consultant Neurologist, National Hospital for Neurology and Neurosurgery, University College London Hospitals NHS Trust

2.30 Enabling Integrated Brain Mapping and Surgery in Practice

- Benefits of integrated brain mapping and surgery for patient treatment and outcomes
- New research and its implications for your service
- Employing the technique in practice: the skills and resources needed and how they can be made available
- Overcoming the barriers to making this technique a reality in your service

3.00 Networking Break

Workforce Solutions

3.20 Optimising Specialist Skills

- Ensuring safe and efficient diagnostic services: developing the right skill mix
- Maximising the use of the specialist clinicians and nurses you have
- Innovating to optimise staff and resources: providing specialist treatment through telemedicine
- Strengthening effective networks: ensuring all patients have access to specialist treatment

Delyth Lewis, Telemedicine Manager, South West Wales Cancer Network

3.50 Overcoming the Shortage of Specialist Clinicians

- Driving forward your ability to recruit and retain skilled staff: actions that have proved successful
- Developing a business case to recruit more neurologists and specialist clinicians
- Securing staff with joint clinical and research responsibilities: improving patient care, and generating income
- Moving forward: how to improve the current situation and meet the increasing demand on specialist services

Geoffrey Cloud, Network Clinical Director, St George's Healthcare NHS Trust

4.20 Discussion with Afternoon Speakers

4.40 End of Conference

Visit www.sbk-healthcare.com for the latest programme updates

NHS Special Price
ONLY £299 each
When 2 places booked

Designed to provide you with an intensive learning experience, SBK Healthcare are pleased to offer you a special NHS package where you can have two places at any SBK conference for the specially discounted price of £598 plus VAT. This is a reduction of over £130!

In addition to this **SBK Healthcare are delighted to offer attendees the opportunity to book one night's accommodation, evening meal and breakfast at only £145 plus VAT**, subject to availability. Simply tick the box on the back page if you would like to take advantage of this special £145 full board offer

For further information, visit www.sbk-healthcare.com

Do you want to deliver the best neurological care?

With information and advice that is specifically designed for UK neurology services, this unique conference is an opportunity you don't want to miss.

In one day see how you can:

- **Improve** emergency referrals to ensure that patients receive optimal treatment and that you are delivering NSF targets
- **Receive** the latest clinical updates for specialities including epilepsy and multiple sclerosis
- **Obtain** practical advice on how to maximise your resources and improve efficiency whilst guaranteeing quality

'Delivering the National Service Framework in Neurology Services' is your essential guide to neurological advances from across the UK.

Brand New for Exhibitors in 2010

Build Your Own Package

Start with the *basic exhibitor stand* and add the elements that match your requirements. Below is a selection of the options available:

- discounted delegate places
- additional stand passes
- literature distribution
- email, web, documentation, bag or drinks branding opportunities
- sponsored presentation

If you are interested in receiving the full details, please contact Miranda Chimes on 01732 373073 or Miranda.chimes@sbk-healthcare.co.uk

Delivering Excellence in Paediatric Neurology

Tuesday 27th April 2010 | Birmingham

This focused, one day event will provide you with clarification on best practice guidelines for paediatric neurology services. This is your opportunity to receive insight and detail on:

- **Strengthening** paediatric neurology and providing improved access
- **Improving** understanding of paediatric neurology
- **Receiving** support for research and translating the latest research into improvements in clinical practice
- **Incorporating** the latest developments in medication, prescribing and treatment into your service